

**Huw Alban**  
Natural images of the world around us

## **Place, Process, Print**

The process from taking the picture, to creating the picture

A lecture for camera clubs



I am Huw Alban, an Artist using Photography based in Dorset specialising in the creation of images that capture true nature - whatever the subject.

My photographs have appeared throughout the country in various exhibitions and competitions, and have been published worldwide in magazines and books. I am also a Western Counties Photographic Federation qualified competition judge, and have performed many very successful assessments for camera clubs in the South West.

### **Place, process, print – The process from taking the picture, to creating the picture**

I am often asked about how I process my images, and the simple answer is that my post-camera work is generally very light touch. I choose to put a lot of effort and time behind the camera getting the originally captured image as right as possible at the time, and in part that helps to reduce the time I need to spend behind the computer. However, it is a fact that for most of us putting our images through a software program is part of the digital process.

With this talk, I walk through a number of images showing the process of taking the image and the decisions that I made behind the camera at the time (and why), and then the software steps that I took to then create the final image (and again, why I took the steps that I did).

I will also briefly cover the printing of these images, and if the talk is in-person then I will have the physical prints with me.

This talk can also be performed virtually over Zoom, however seeing the final print will not be possible although I will show the final digital image.

The content is light hearted, broken down into simple concepts, which should appeal to all levels of photographer and artist, no matter what their individual subject interest.



### **Running order**

The talk has been designed around the standard camera club format of 1 hour followed by a 30 minute continuation and round up. If preferred the entire 1.5 hours can be delivered in one block.

### **Equipment**

Unfortunately I do not have use of a digital projector or screen, however I will bring my own laptop and laser pointer. My preference is to be able to use my laptop in front of me when delivering the lecture. I do have extra long monitor leads to be able to connect to a distant projector.

Loudspeakers or other audio facilities are not required.

### **Fees**

My lecture fees are £40 plus any expenses, with mileage being claimed according to PAGB guidelines.

If this lecture is of interest to you then please contact me using any of the methods below. Dates already committed to for lectures or assessment events can be found on the Lectures page of my website

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