

MY PHOTOGRAPHY- MY PROCESS - MY WAY

A lecture for camera clubs



I am Huw Alban, an Artist using Photography based in Dorset specialising in the creation of images that capture true nature - whatever the subject.

My photographs have appeared throughout the country in various exhibitions and competitions, and have been published worldwide in magazines and books. I am also a Western Counties Photographic Federation qualified competition judge, and have performed many very successful assessments for camera clubs in the South West.

My Photography – My Process - My Way

Everyone has their own unique approach to their photography. A great deal of the time this approach is moulded by what the individual knows, or perhaps more crucially does not know about their camera, lenses, and the photographic process.

Unlike other artists, I don't plan my visits to locations – I go somewhere and create an image driven by how I react regardless of what it looks like. That is not to say that there is no plan to how I approach the creation process. I've made specific kit choices, and have an actual picture creation workflow that I've evolved over time to aid me once I've figured out what the reaction is.

Having constructed two lectures on my approach and rational to the creative process, I am frequently asked about how I actually use the tools I have to control that process. In this talk I step through my kit choices, my picture creation steps, and what drives the technical decisions I make behind the camera.

Details in this talk include, but are not limited to:

- My kit and lens choices
- Kit bag organisation
- Why and how I use neutral density filters, both graduated and full neutral greys
- How do I use the histogram behind the camera
- How and why my workflow has evolved over time
- What are generally my choices when using software to process my images

In order to aid understanding the talk is littered with actual worked examples, and video clips rather than bore the audience with pure theory. This is a light hearted exploration of **my own** photographic process, broken down into simple concepts, which should appeal to all levels of photographer and artist, no matter what their individual subject interest.



Running order

The lecture has been designed around the standard camera club format of 1 hour followed by a 30 minute continuation and round up. If preferred the entire 1.5 hours can be delivered in one block.

Equipment

Unfortunately I do not have use of a digital projector or screen, however I will bring my own laptop and laser pointer. My preference is to be able to use my laptop in front of me when delivering the lecture. I do have extra long monitor leads to be able to connect to a distant projector.

Loudspeakers or other audio facilities are not required.

Fees

My lecture fees are £55 plus any expenses, with mileage being claimed according to PAGB guidelines.

If this lecture is of interest to you then please contact me using any of the methods below. Dates already committed to for lectures or assessment events can be found on the Events page of my website

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